### What do you think about Clarias?

Questions for CELF Food students and canteen staff who participated in developing small servings for tasting with Clarias for Madens Folkemøde.

March 12, 2025 19 responses out of xx asked??

interreg-baltic.eu/project/tetras





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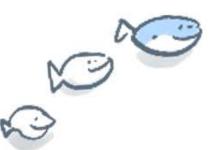








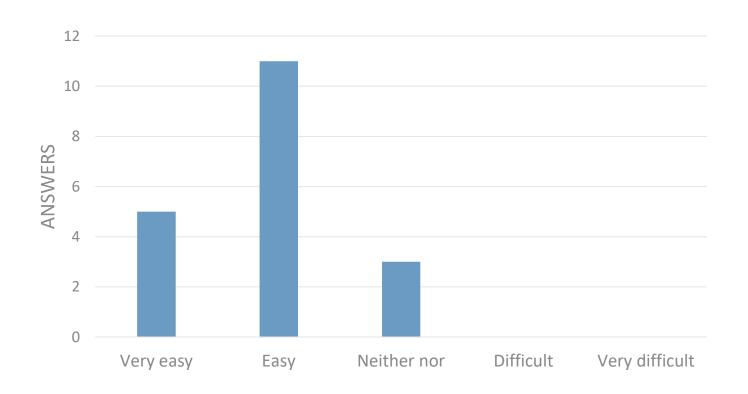
#### Introduction



#### **Professional perspective of Culinary and Nutrition Students and Canteen Staff on Clarias**

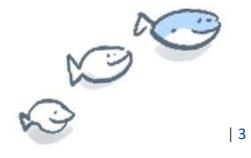
- As part of the "awareness raising" about RAS (Recirculating Aquaculture System) and the introduction of a new fish to the Danish market, Clarias, students from CELF Food and canteen staff were introduced to Clarias. Subsequently, they were tasked with developing and preparing small dishes suitable for taste samples at Madens Folkemøde. Approximately 30 students/canteen staff worked in 8 groups, and the dishes were presented to a professional judging panel, which selected the 3 dishes they found best suited for Madens Folkemøde.
- Everyone received well-deserved praise for their dishes, which were judged on taste, appearance, and presentation of sensory qualities and sustainability.
- At Madens Folkemøde in Nykøbing Falster from May 15-17, 2025, the 3 selected dishes will be prepared a total of 3000 taste samples.
- As a follow-up, a small survey was conducted to investigate what the students and canteen staff think about Clarias and whether they see potential for the fish on Danish plates.

### How did you find preparing Clarias?



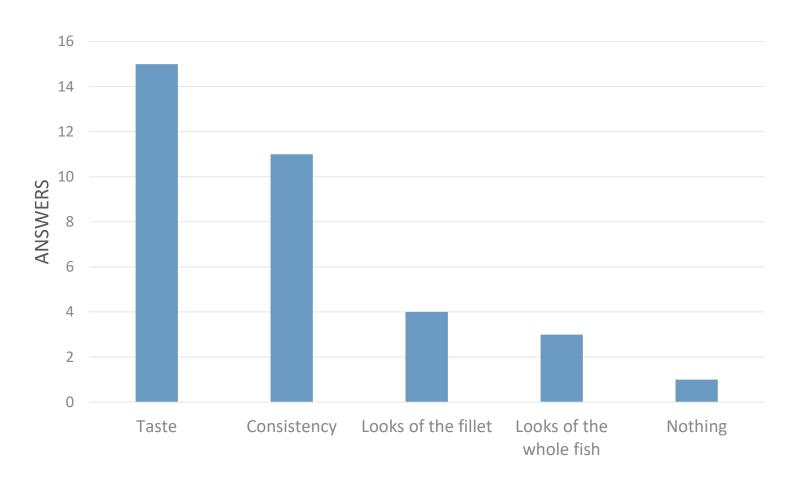






### What do you like about Clarias?

#### Multiple answers allowed

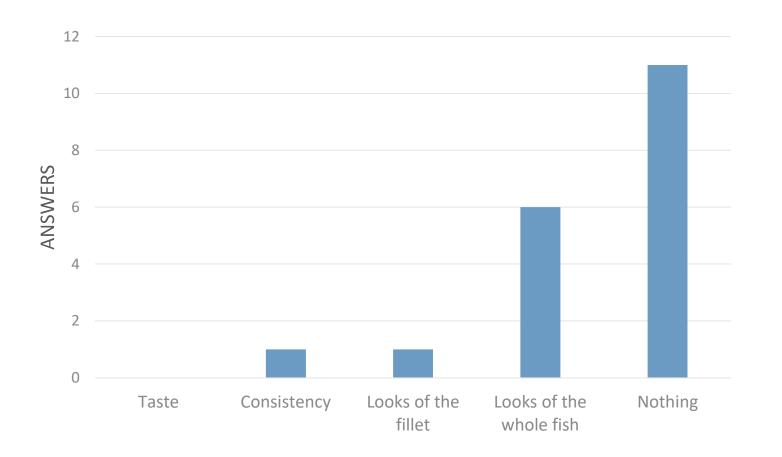




### OTHER THINGS YOU LIKE ABOUT CLARIAS?

- I like the fish
- Generally super interesting
- A delicious fish and exciting to work with

## What did your NOT like about Clarias? Multiple answers allowed.

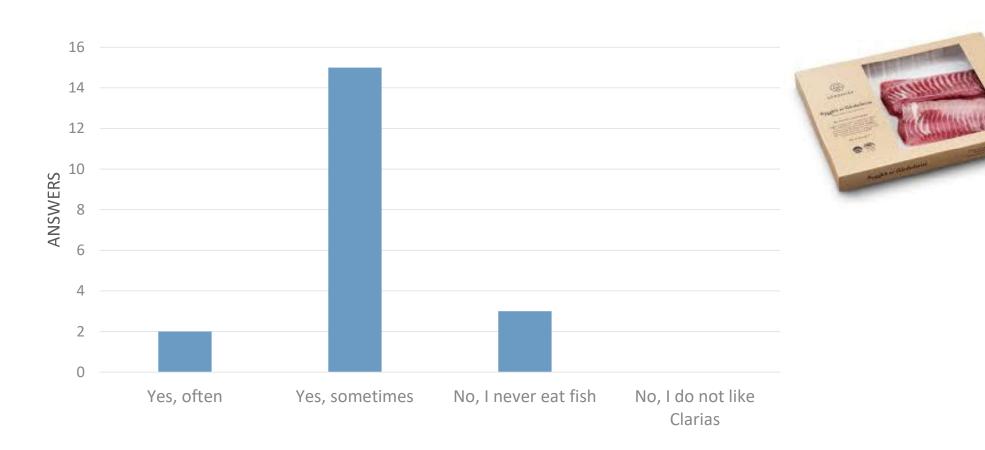




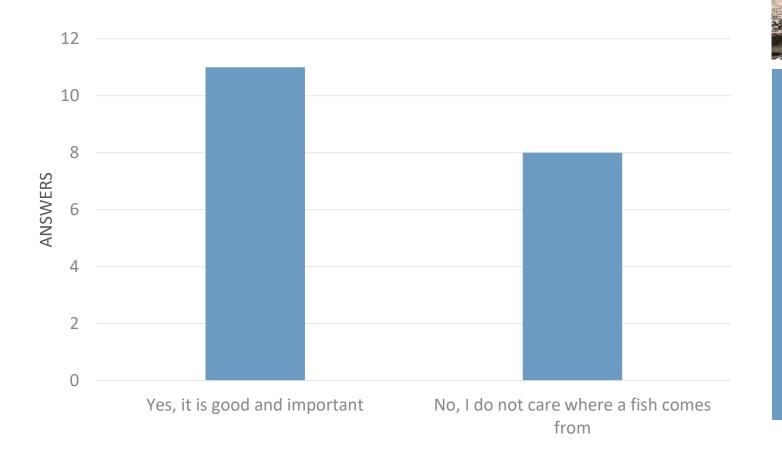
## OTHER THINGS YOU DID NOT LIKE ABOUT CALRIAS:

- Hard bones and skull
- Filleting was a bit difficult
- The looks of the fish and it's face

# Would you buy Clarias for your own kitchen, if available in local supermarket or fishmonger?



## Is it relevant to you (as a Dane), if the fish you buy comes from Denmark?



## ANY IDEAS HOW TO INSPIRE DANES TO EAT CLARIAS?

- It is child-friendly and should be marketed as consumer-friendly in taste.
- Providing Danes with locally farmed Clarias fish as a sustainability initiative and spreading the message about its mild, good flavor.